

Name of The Event: Gyan Manthan Research Paper Presentation

Title: Social Media And Youth: Threats And Oppurtunities

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ABSTRACT:

The world is squeezing its economic, social and political boundaries thus giving it a common platform for development. The convergence of the media has expanded the usage of internet that gave birth to social media. Social media, a concept that has given people a common platform for sharing their news, views and opinions regarding the happenings around them. The research paper basically tries to understand the usage pattern and the reasons for using social media by the youth. We have tried to understand what kinds of threats (unknown or known surround the users of these social media websites, on a positive note the paper also throws light upon the various opportunities that these media have in store for the youth.