

S P Mandali's

R. A. PODAR COLLEGE OF COMMERCE AND ECONOMICS

(EMPOWERED AUTONOMOUS)

Matunga, Mumbai-400019

Course Structure

BACHELOR OF BUSINESS ADMINISTRATION

(SHIPPING AND LOGISTICS MANAGEMENT)

TYBBA

Semester V

College Website: www.rapodar.ac.in

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(EMPOWERED AUTONOMOUS)
Matunga, Mumbai-400019

BACHELOR OF BUSINESS ADMINISTRATION
(SHIPPING AND LOGISTICS MANAGEMENT)
TYBBA Semester V

Syllabus
And
Question paper pattern of Course

As per National Education Policy 2020
To be implemented from Academic Year 2025- 2026

College Website: www.rapodar.ac.in

**Bachelor of Business Administration
(Shipping and Logistics Management) Programme
Syllabus as per National Education Policy 2020
Course Structure**

**T.Y.B.B.A (Shipping and Logistics Management) (Level 5.5)
(To be implemented from Academic Year 2025-26)**

No of Courses	Course Code	Semester V	Credits
1	Major (12 credits)		
1.A	Discipline Specific Core		
1.A. a		Shipping Services & Costing	04
1.A. b		Ports & Harbors	04
1.A.c		Quality Initiatives in Shipping	04
2	Minor (03 credits)		
2.A. a		Corporate Communication & Public Relations	03
3	General Elective (GE)/ Open Elective (OE) (03 Credits)		
3.A. a		Social Entrepreneurship	
		Competitive Dynamics and Strategy	
		Emotional Intelligence	
4	Vocational & Skill Enhancement Courses (VSEC) (02 credits)		
4.A	Vocational Skill Course		
4.A. a		Direct Tax - 1	02
5	Field Project / Apprenticeship / Community Engagement & Services (02 credits)		
5.A. a		Campus Preparatory - Competence and Employability	02
TOTAL CUMULATIVE CREDITS			22

Exit option at the end of the Third year (on completion of semester V and semester VI):

Under Graduate Certificate in Data Science and Analytics will be awarded to a learner on fulfillment of the following conditions:

1. The learner should have acquired 44 credits in Semester V and VI considered together.
2. The learner should acquire an additional 4 credits as per norms by completing recognized courses under the National Skill Qualification Framework (NSQF) such as a certificate course on Introduction to Cloud Computing, a Course on Generative AI concepts, and an Internship.

**Bachelor of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)**

1. Major

1.A. Discipline Specific Core Courses

1.A.a Shipping Services & Costing (4 Credits)

Semester V

1. Major	
1.A Discipline Specific Core	
1.A.a Shipping Services & Costing	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Understand containerized shipping costs for FCL and LCL, analyzing factors like size and weight.
CObj 2	Classify shipping services and assess their applicability for various cargo types and trade routes
CObj 3	Examine costing strategies for Liner vessels in scheduled services, covering fixed schedules and container handling expenses.
CObj 4	Analyze and calculate total voyage costs for Tramp vessels, considering fuel, port fees, and crew expenses
Course Outcomes	
COut 1	Learners will possess proficiency in analyzing and determining containerized shipping costs, factoring in variables such as container size, weight, and handling charges.
COut 2	Showcase the ability to classify shipping services based on their characteristics and evaluate their suitability for various cargo types and trade routes.
COut 3	Exhibit insights into costing strategies for Liner vessels, encompassing fixed schedules and expenses related to container handling, enabling informed decision-making.
COut 4	Demonstrate comprehensive skills in calculating the total voyage costs for Tramp vessels, taking into consideration elements like fuel costs, port fees, and crew expenses.

Modules at a Glance

Shipping Services & Costing		
Sr. No.	Modules	No. of Lectures
1	Pricing for FCL and LCL containers	15
2	Classification of shipping services & and applicability	15
3	Costing for Liner's vessel	15
4	Costing for Tramp vessels voyage	15
Total		60

SYLLABUS

Sr. No.	Modules
1	Pricing for FCL and LCL containers
	<ul style="list-style-type: none"> • Cost at load port and discharge port, • documentation cost, • Dangerous Goods related to cost and precaution to be taken while transportation, • handling, and storage of DGs
2	Classification of shipping services & and applicability
	<ul style="list-style-type: none"> • Types of shipping services for cargo transportation - Liner and Tramp, • Features of Liners and Tramps, • identification of shipping services for bulk cargo, containers, Ro-Ro vessels, passengers, and oil/ gas carriers, • Types of costs associated with ships, Tramp vessel and its shipping business in the market, role of ship brokers, • methods of interaction with cargo owners for business, tracking of cargo availability, • submission of quotation (Pro-forma Invoice) to cargo owners/ ship brokers • negotiation for rate, • engagement of shipping agents at ports, • assessment of port performance indicators at port of calls (load and discharge ports), before submitting quotation
3	Costing for Liner's vessel
	<ul style="list-style-type: none"> • Voyage costing and Surcharges en-route, Planning of the route for liner vessel based on demand by the trade, • cargo availability on the route, number of PoDs to be planned, engaging Liner agents at port
4	Costing for Tramp vessels voyage
	<ul style="list-style-type: none"> • Methods for gathering and verifying shipping-related information, cross-referencing information with port authorities and shipping agents, Emphasis on data integrity and validation, Voyage costing for a Tramp vessel loading cargo at a port in India and delivering at a port in China.

Books and References:

- "Introduction to Shipping Economics" by S. K. Mandal
- "Maritime Economics" by Martin Stopford
- "Shipping Business Services and Management" by N. R. Parasuraman
- "Maritime Logistics: A Guide to Contemporary Shipping and Port Management" by Dong-Wook Song and Photis M. Panayides
- "Indian Shipping: A History of Sea-Borne Trade and Maritime Activity of the Indians from the earliest times" by Radhakumud Mookerji

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)
Shipping Services & Costing
Semester End Examination and Practical Examination – 100 Marks
SEMESTER V

A] Semester End Examination (SEE)- 60 Marks

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
 2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test for 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-2	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-3	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-4	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
	Total	75	60

**Bachelor of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)**

1. Major

1.A. Discipline Specific Core Courses

2.A.a Ports & Harbors (4 Credits)

Semester V

1. Major	
1.A Discipline Specific Core	
1.A.b Ports & Harbors	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Understand the evolution and classification of ports, along with key post- performance indicators.
CObj 2	Explore the roles of agencies associated with ports, Port Community Systems, and ongoing port projects.
CObj 3	Acquire comprehensive knowledge of port administration, infrastructure, services, and associated costs in the maritime industry.
CObj 4	Study the integration of ports with multimodal terminals, inland waterways infrastructure, development and efficiency.
Course Outcomes	
COut 1	Learners will gain a thorough understanding of the historical evolution and various classifications of ports, along with the ability to identify and interpret key post-performance indicators.
COut 2	Learners will develop insights into the roles played by different agencies in the port ecosystem, understand the functioning of Port Community Systems, and analyze the progress of ongoing port projects.
COut 3	Learners will acquire comprehensive knowledge of port administration, infrastructure, and services, including an understanding of the associated cost within the broader context of the maritime industry.
COut 4	Learners will gain knowledge related to connectivity of modes with ports, in-depth understanding regarding inland waterways and its mechanism.

Modules at a Glance

Ports & Harbors		
Sr. No.	Modules	No. of Lectures
1	Ports - Evolution of ports, Classification, post-performance indicators	15
2	Agencies associated with ports, Port Community Systems & Port Projects	15
3	Port Administration, infrastructure, Port services & costs	15
4	Port management, operations and performance	15
Total		60

SYLLABUS

Sr. No.	Modules
1	Ports - Evolution of ports, Classification, Post-performance indicators
	<ul style="list-style-type: none"> Port & Harbor definition, Terminologies- Berth, Quay, Wharf, Docks, Basin, Port Hinterland, Lock Gate, Channel, Sea side infrastructure, low tide, high tide, and tidal ports, India's coastline and state-wise ports, Type of ports in general- Major, intermediate, and minor ports, Govt ports and private ports, various terminals inside port- private and own port, Major ports on ECI and WCI. Classification of ports as per business model- Service ports, Tool ports, Land-lord ports, Restructuring major ports in India, Key Performance Indicators of Ports- productivity factors of major ports , Pre-berthing delay, Turn round time, Idle time spent at berth, output per ship day (Bulk cargo), Crane productivity, Berth productivity, Mathematical exercise on calculation of port performance indicators, the importance of Dredging, Processing and storing of polluted dredged materials
2	Agencies associated with ports, Port Community Systems & Port projects
	<ul style="list-style-type: none"> Port customers, other agencies / Govt. departments associated with the port, decisions within the purview of the Port and decisions beyond the purview of the port, Role of Customs, PHO, Railways, and MoEF in Ports. Public Private Partnership, the Role of Govt and Private Parties in various projects like- BOT, BOOT, BOOST etc, and checking the financial viability of the project. Case study- port projects at Nhava Sheva (JNPA) by private parties, Planning and construction of expansion and renovation of existing Inland Port Infrastructure.
3	Port Administration, infrastructure, Port services & costs
	<ul style="list-style-type: none"> Organization set up of Central Govt. ports, State Govt. Ports/ Maritime Board and Private Ports and Private Terminals inside Major Ports, Major Port Authorities Act

	2021 in general, and its major section on port management functioning, <ul style="list-style-type: none"> • Port infrastructure, port superstructure, cost of creating port infrastructure, cost of common amenities/ facilities, overheads, methods of loading common cost and cost of infrastructure to various services, services provided by the ports to its customers-berthing, cargo handling, storage, dispatch, receipt etc. Port Security as per ISPS (in brief)
4	Port management, operations and performance
	<ul style="list-style-type: none"> • Smart port and their impact on efficiency and sustainability, port integration with other modes of transport (rail, road, inland waterways), terminal level planning general cargo terminal, container terminal, marinas, fishing ports; • Breakwaters layout, types, stopping area, maneuvering area, anchorage area water quality impacts Inland Waterways and ports: Maintenance of waterways, Construction of environmentally engineered banks, , • Development of river information services, increasing importance of inland waterways and their connection to seaports, impact of port performance on overall supply chain efficiency, • Modern port security threats (cyber security, terrorism) and mitigation strategies different dredging methods, environmental considerations, and the importance of maintaining navigable depths analyzing port performance data and calculating KPIs.

Books and References:

- "Port Engineering: Planning, Construction, Maintenance, and Security" by Gregory P. Tsinker
- "Port Planning and Development" by Stephen Cahoon and Mary Brooks
- "Introduction to Coastal Engineering and Management" by J. William Kamphuis
- "Indian Ports: A Comprehensive Guide" by Anil V. Mandalia
- "Ports and Terminals: A Guide to Design and Analysis of Marine Facilities" by Hans Agerschou

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars
Term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Ports & Harbors**Semester End Examination and Practical Examination – 100 Marks****SEMESTER V****A] Semester End Examination (SEE)- 60 Marks**

Maximum Marks: 60

Duration: 2 Hours

- Note: 1. All questions are compulsory.
2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-2	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-3	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-4	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
	Total	75	60

**Bachelor of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
1. Major**

**1.A. Discipline Specific Core Courses
1.A.c Quality Initiatives in Shipping (4 Credits)
Semester V**

1. Major	
1.A Discipline Specific Core	
1.A.c Quality Initiatives in Shipping	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Comprehend the principles, various TQM tools, and techniques for optimizing and enhancing efficiency in logistics processes.
CObj 2	Understand the principles of Lean Management, identify and analyze waste reduction
CObj 3	Explore quality standards., understand the certification processes and requirements, explore strategies to ensure compliance
CObj 4	Study the importance of communication with stakeholders and leveraging technology with other objectives
Course Outcomes	
COut 1	Good sound understanding of Quality Management
COut 2	Explore the possibilities of applying TQM principles to optimize logistics operations.
COut 3	Gain additional knowledge of causes, effects, measures and steps to achieve better quality.
COut 4	Study various quality control tools to gain a better understanding of control over variations

Modules at a Glance

Quality Initiatives in Shipping		
Sr. No.	Modules	No. of Lectures
1	Introduction to Quality Management	15
2	Quality Standards and Certifications	15
3	Supplier Quality Management	15
4	Technology and Sustainability	15
Total		60

SYLLABUS

Sr. No.	Modules
1	Introduction to Quality Management
	<ul style="list-style-type: none"> • Definition and principles of quality management, Importance of quality in logistics, Historical overview and evolution of quality management • Total Quality Management (TQM) in Logistics-Concepts and principles of TQM, TQM tools and techniques, Eight building blocks, Application of TQM in logistics operation, Cost of Quality, Contributions by various quality experts • Lean Management- Principles of Lean Management, Waste reduction and process optimization, Lean tools and techniques in logistics
2	Quality Standards and Certifications
	<ul style="list-style-type: none"> • ISO 9001 and other relevant quality standards, Certification processes, and requirements, Ensuring compliance in logistics processes, • Quality Metrics and Key Performance Indicators - Identification and measurement of key quality metrics, Benchmarking and performance evaluation • Six Sigma in Logistics-Overview of Six Sigma methodology & its application • Productivity- Definition, types, methods, ways to improve productivity, Examples
3	Supplier Quality Management
	<ul style="list-style-type: none"> • Importance of supplier quality in logistics, establishing and managing supplier relationships, Risk management and contingency planning • Kaizen philosophy and practices, implementing continuous improvement in logistics processes • Quality Audits and Inspections, Planning and conducting quality audits, Internal vs. external audits, Corrective and preventive actions • Future Trends and Innovations- emerging technologies in quality management, Industry trends, and future challenges
4	Technology and Sustainability
	<ul style="list-style-type: none"> • Data Analytics: identify quality issues, predict trends, and improve processes • Blockchain: enhancing transparency and traceability in logistics, impacting quality, real-time monitoring and control through IoT and Automation • International Regulatory Compliance: safety, security, and environmental protection. • Sustainability and Quality- quality management principles to achieve sustainability goals. • Effective communication with stakeholders (suppliers, customers, internal teams) quality management, cross-functional teams, team-building and collaboration • Quality Health Safety Environment Management

Books and References:

- "Total Quality Management" by Dale H. Besterfield
- "Quality Management for Organizational Excellence: Introduction to Total Quality" by David L. Goetsch and Stanley Davis
- "The Quality Toolbox" by Nancy R. Tague
- "Juran's Quality Handbook: The Complete Guide to Performance Excellence" by Joseph M. Juran and Joseph A. De Feo
- "Six Sigma: The Breakthrough Management Strategy Revolutionizing the World's Top Corporations" by Mikel Harry and Richard Schroeder
- "Quality Management Demystified" by Sid Kemp

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars /termpapers / assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)**Quality Initiatives in Shipping****Semester End Examination and Practical Examination – 100 Marks****SEMESTER V****A] Semester End Examination (SEE)- 60 Marks**

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-2	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-3	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-4	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
	Total	75	60

**Bachelor of Business Administration
(Shipping and Logistics Management)
Syllabus of courses of TY BBA Programme
(With effect from the Academic Year 2025-2026)**

2. Minor

2.A.a Corporate Communication & Public Relations (3 Credits)

Semester V

2. Minor	
2.A.a Corporate Communication & Public Relations	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	To enable the learners to understand aspects of corporate communication.
CObj 2	To create awareness about what its role in corporations is, and the different perspectives on corporate communication.
CObj 3	To enable the learner to understand key concepts of corporate communication and public relations.
CObj 4	To ensure the learners know key theories of corporate communications and public relations.
Course Outcomes	
COout 1	The learners will develop knowledge, skills, and judgment around human communication.
COout 2	The learners are aware of the different traits that facilitate their ability to work collaboratively with others.
COout 3	The learner will cultivate communication skills to improve his/her competencies.
COout 4	The learner learns to manage conflict, understand small group processes, actively listen and appropriate self-disclosure.

Modules at a Glance

Corporate Communication & Public Relations		
Sr. No.	Modules	No. of Lectures
1	Foundation of Corporate Communication	15
2	Understanding Public Relations	15
3	Functions of Corporate Communication	15
Total		45

SYLLABUS

Sr. No.	Modules
1	Foundation of Corporate Communication: Concept and Role of Technology
	a) Corporate Communication: Introduction, Scope, Role of Corporate Communication in Contemporary Scenario b) Corporate Identity: Meaning and Features c) Corporate Image: Meaning, Factors Influencing Corporate Image, d) Corporate Reputation: Meaning, Advantages of Good Corporate Reputation e) Importance of Ethics in Corporate Communication f) Mass Media Laws: Defamation, Invasion of Privacy, Copyright Act, Digital Piracy, RTI g) Role of technology: Functions and types of Technology in Corporate Communication. E-media Relations, E-internal Communication, E-brand Identity and Company Reputation h) Role of Content writing for Corporate Blogging and other platforms
2	Understanding Public Relations
	a) Fundamentals of Public Relations: Introduction, Meaning, Tracing Growth of Public Relations, Public Relations in India, Reasons for Emerging International Public Relations b) Essentials, Objectives, Scope, measurement, Significance of Public Relations in Business, PR campaign process. c) Public Relations Environment: Introduction, Social and Cultural Issues, Economic Issues, Political Issues, Legal Issues d) Theories used in Public Relations: Systems Theory, Situational Theory, Social Exchange Theory, Diffusion Theory
3	Functions of Corporate Communication
	a) Media Relations: Introduction, Importance of Media Relations, Sources of Media Information, Building Effective Media Relations, Principles of Good Media Relations b) Employee Communication: Introduction, Sources and organizing of Employee Communications, Public speaking and presentation skills for PR professionals, Introduction to PR agencies, Benefits of Good Employee Communications, Steps in Implementing An Effective Employee Communications Programme, Role of Management in Employee Communications c) Crisis Communication: Introduction, Impact of Crisis, Role of Communication in Crisis, Guidelines for Handling Crisis, Trust Building d) Financial Communication: Introduction, Tracing the Growth of Financial Communication in India, Audiences for Financial Communication, Financial Advertising.

Books and References:

- The Fundamentals of Corporate Communication: Richard R. Dolphin,
- Corporate Communications: Theory and Practice: Joep Cornelissen, James L. Horton,
- Integrating Corporate Communication: Sandra Oliver,
- Handbook of Corporate Communication & Public Relations A Cross- Cultural Approach: Rosella Gambetti
- Managing Corporate Communication: Stephen Quigley,
- J Corporate Communications: A 21st Century Primer: Joseph Fernandez,
- Principles of Corporate Communication C.B.M. van Riel, Chris Blackburn,
- Corporate Communication: Principles and Practice: Jaishri Jethwaney

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)
Corporate Communication & Public Relations
Semester End Examination and Practical Examination – 100 Marks
SEMESTER V

A] Semester End Examination (SEE)- 60 Marks

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
 2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test for 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-2	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-3	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
	Total	75	60

Bachelor of Business Administration
(Shipping & Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
3. General Elective/ Open Elective
3.A.a Social Entrepreneurship (3 Credits)
Semester V

3. General Elective/ Open Elective	
3.A.a Social Entrepreneurship	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	To enable learners to examine the impact of social entrepreneurship
CObj 2	To create awareness about regulatory challenges and emerging trends in the entrepreneurship industry.
CObj 3	To enable learners to get familiar with the growing trend of social entrepreneurship.
CObj 4	To understand the scope and Emerging trends of Social Entrepreneurship
Course Outcomes	
COut 1	The learner learns about Frameworks for measuring and evaluating social impact.
COut 2	The learner is able to understand the importance of identifying and addressing social needs, approaches to creating social value .
COut 3	The learner understands the basic difference between social entrepreneurship and philanthropy.
COut 4	The learner understands the strategies for building relationships with investors, donors, and other stakeholders.
COut 5	There is awareness of the Regulatory framework and its challenges.
COut 6	The learner is familiar with the Role of social entrepreneurship in addressing global challenges such as poverty, inequality, climate change, and healthcare.
COut 7	There is better understanding of the framework of technology-enabled social enterprises
COut 8	The learner is aware of the tools and methodology involved in Emerging trends in social entrepreneurship.
COut 9	There is greater level of financial planning and resource management.
COut 10	The learner is able to take informed investment decisions

Modules at a Glance

Social Entrepreneurship		
Sr. No.	Modules	No. of Lectures
1	Foundations of Social Entrepreneurship	15
2	Building a Sustainable Social Enterprise	15
3	Social Entrepreneurship and Global Challenges	15
Total		45

SYLLABUS

Sr. No.	Modules
1	Foundations of Social Entrepreneurship
	<p>Defining Social Entrepreneurship: Definition, characteristics of social entrepreneurship, Difference between social entrepreneurship and philanthropy, non-profit organizations, traditional businesses, key motivations and values of social entrepreneurs</p> <p>The Social Impact Framework: Frameworks for measuring and evaluating social impact (e.g., SROI, social return on investment), importance of identifying and addressing social needs, approaches to creating social value (e.g., poverty alleviation, environmental sustainability, education)</p> <p>The Role of Innovation in Social Entrepreneurship: Analysis of social entrepreneurs using innovation to address social challenges, types of social innovations (e.g., technological, business model, social), importance of creativity and problem-solving in social entrepreneurship</p>
2	Building a Sustainable Social Enterprise
	<p>Developing a Social Business Model: Different social business models (e.g., for-profit, non-profit, hybrid models), importance of financial sustainability and revenue generation, challenges and opportunities of creating a financially viable social enterprise</p> <p>Building a Strong Team and Organization: Importance of leadership, teamwork, and organizational culture, strategies for building a high-performing team with diverse skills and perspectives</p> <p>Accessing Resources and Funding: Different funding sources for social enterprises (e.g., impact investing, grants, social impact bonds), strategies for building relationships with investors, donors, and other stakeholders, importance of financial planning and resource management.</p>
3	Social Entrepreneurship and Global Challenges
	<p>Addressing Global Challenges through Social Entrepreneurship: Role of social entrepreneurship in addressing global challenges such as poverty, inequality, climate change, and healthcare, Case studies of successful social enterprises addressing specific global challenges, importance of collaboration and partnerships in addressing complex social issues.</p> <p>The Future of Social Entrepreneurship: Emerging trends in social entrepreneurship, such as technology-enabled social enterprises, social impact investing, and the sharing economy, Potential and challenges of scaling social impact, Role of technology, innovation, and collaboration in shaping the future of social entrepreneurship.</p>

Books and References:

- How to Change the World: Social Entrepreneurs and the Power of New Ideas – David Bornstein
- Social Entrepreneurship: What Everyone Needs to Know – David Bornstein & Susan Davis
- Getting Beyond Better: How Social Entrepreneurship Works – Roger L. Martin & Sally R. Osberg
- Social Innovation: How Societies Find the Power to Change – Geoff Mulgan
- Scaling Up Excellence: Getting to More Without Settling for Less – Robert I. Sutton & Huggy Rao
- The Lean Startup – Eric Ries
- The Social Entrepreneur's Playbook – Ian C. MacMillan & James D. Thompson
- Mission, Inc.: The Practitioner's Guide to Social Enterprise – Kevin Lynch & Julius Walls
- I Have a Dream – Rashmi Bansal
- Beyond Profit: A Profile of Social Entrepreneurs – Jerroo Billimoria
- Grassroots Innovation: Minds on the Margin Are Not Marginal Minds – Anil K. Gupta

Teaching Pedagogy:

Lectures/ tutorials/ field work/ outreach activities/ project work/ vocational training/ viva/ seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning

Question Paper Pattern (Academic Year: 2025-2026)**Social Entrepreneurship****Semester End Examination and Practical Examination – 100 Marks****SEMESTER V****A] Semester End Examination (SEE)- 60 Marks****Maximum Marks: 60****Duration: 2 Hours**

Note: 1. All questions are compulsory.
2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-2	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-3	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
	Total	75	60

Bachelor of Business Administration
(Shipping & Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
3.General Elective/ Open Elective
3.A.a Competitive Dynamics and Strategy (3 Credits)
Semester V

3. General Elective/ Open Elective	
3.A.a Competitive Dynamics and Strategy	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	To equip students with the knowledge and skills to effectively manage and lead family businesses in a global context.
CObj 2	To develop critical thinking and decision-making skills to navigate the unique challenges and opportunities of family-owned enterprises.
CObj 3	To gain understanding of the complex dynamics between family relationships and business operations in a globalizing world.
CObj 4	To strategically expand family businesses into new markets and achieve sustainable growth.
Course Outcomes	
COOut 1	Analyze the distinctive characteristics, strengths, and challenges of family businesses compared to non-family-owned enterprises.
COOut 2	Evaluate and recommend appropriate governance structures for family businesses to ensure effective decision-making and succession planning.
COOut 3	Develop strategies for managing interpersonal dynamics within the family context and minimizing conflict in business operations.
COOut 4	Conduct market research and assess national expansion opportunities for family businesses, considering legal and regulatory complexities.
COOut 5	Design and implement effective succession planning strategies for leadership transition and talent development within the family.
COOut 6	Manage the financial aspects of family businesses, including capital structure, risk management, and financial performance analysis.
COOut 7	Critically evaluate the feasibility and potential challenges of internationalizing family businesses.
COOut 8	Develop cross-cultural competence to navigate diverse business environments and effectively communicate in an international setting.
COOut 9	Identify and manage risks associated with global operations, including currency fluctuations, political instability, and cultural differences.
COOut 10	Evaluate and leverage strategic alliances and partnerships to facilitate international expansion and mitigate market entry risks.

Modules at a Glance

Competitive Dynamics and Strategy		
Sr. No.	Modules	No. of Lectures
1	Foundations of Competitive Strategy	15
2	Competitive Dynamics and Game Theory	15
3	Emerging Competitive Landscapes	15
Total		60

SYLLABUS

Sr. No.	Modules
1	Foundations of Competitive Strategy
	<p>Industry Analysis: Introduce Porter's Five Forces model (threat of new entrants, bargaining power of buyers/suppliers, competitive rivalry, threat of substitutes), Analysis of impact of industry structure on competitive dynamics, Other frameworks for industry analysis (e.g., PESTLE analysis, SWOT analysis).</p> <p>Competitive Advantage: Definition- competitive advantage and its sources (cost leadership, differentiation, focus), resource-based view of the firm (VRIO framework), importance of sustainable competitive advantage.</p> <p>Strategic Positioning: Analysis of firms achieving strategic positioning in the market, competitive strategies (e.g., cost leadership, differentiation, focus, blue ocean strategy), importance of strategic fit and alignment with the external environment.</p>
2	Competitive Dynamics and Game Theory
	<p>Competitive Rivalry and Game Theory: Concept of competitive rivalry and its impact on firm performance, Game theory concepts (e.g., prisoner's dilemma, competitive games) and their application to competitive situations, Analysis of firms' anticipation and response to competitive moves.</p> <p>Competitive Intelligence and Market Monitoring: Importance of competitive intelligence gathering and analysis, methods for collecting and analyzing competitor information (e.g., market research, industry publications, social media monitoring), Analysis of ethical considerations of competitive intelligence gathering.</p> <p>Responding to Competitive Threats: Strategies for responding to competitive threats (e.g., price wars, product innovation, strategic alliances), importance of flexibility and adaptability in competitive environments, Analysis of role of speed and responsiveness in competitive advantage.</p>
3	Emerging Competitive Landscapes
	<p>Disruptive Innovation and Technology: Analysis of the impact of disruptive technologies on competitive dynamics, challenges and opportunities presented by digital disruption, strategies for responding to disruptive innovation (e.g., embracing disruption, creating new markets).</p> <p>Globalization and International Competition: Analysis of the impact of globalization on competitive landscapes, strategies for competing in international markets (e.g., global standardization, local adaptation), challenges of managing global operations and supply chains.</p> <p>Future of Competition: Emerging trends in competition (e.g., platform competition, ecosystem competition, AI-powered competition), Analysis of the future of competitive advantage in a rapidly changing world, importance of innovation, agility, and adaptability in the future of business.</p>

Books and References:

- Competitive Strategy: Techniques for Analyzing Industries and Competitors – Michael E. Porter
- Competitive Advantage: Creating and Sustaining Superior Performance – Michael E. Porter
- The Art of Strategy: A Game Theorist' Guide to Success in Business and Life – Avinash K. Dixit & Barry J. Nalebuff
- The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail – Clayton M. Christensen
- Seeing What's Next: Using the Theories of Innovation to Predict Industry Change – Clayton M. Christensen, Scott D. Anthony, Erik A. Roth
- The End of Competitive Advantage: How to Keep Your Strategy Moving as Fast as Your Business – Rita Gunther McGrath
- Platform Revolution: How Networked Markets Are Transforming the Economy – Geoffrey Parker, Marshall Van Alstyne, Sangeet Paul Choudary
- Thinking Strategically: The Competitive Edge in Business, Politics, and Everyday Life – Avinash K. Dixit & Barry J. Nalebuff
- The Strategy Paradox: Why Committing to Success Leads to Failure (and What to Do About It) – Michael E. Raynor
- Good Strategy, Bad Strategy: The Difference and Why It Matters – Richard P. Rumelt
- Measure What Matters – John Doerr
- Playing to Win: How Strategy Really Works – A.G. Lafley & Roger Martin
- The Hard Thing About Hard Things – Ben Horowitz

Teaching Pedagogy:

Lectures/ tutorials/ field work/ outreach activities/ project work/ vocational training/ viva/ seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning

Question Paper Pattern (Academic Year: 2025-2026)
Competitive Dynamics and Strategy
Semester End Examination and Practical Examination – 100 Marks
SEMESTER V

A] Semester End Examination (SEE)- 60 Marks

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
 2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-2	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-3	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
	Total	75	60

Bachelor of Business Administration
(Shipping & Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
3. General Elective/ Open Elective
3.A.a Emotional Intelligence (4 Credits)
Semester V

3. Major	
3.A.a Emotional Intelligence	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Learners will learn about self-awareness, self-regulation, social awareness, relationship management.
CObj 2	Learners will understand and compare different EI models, such as the MSCEIT and Goleman's model.
CObj 3	Learners acclimatize the evaluation of the correlation between EI and success in personal and professional domains.
CObj 4	Learners understand the impact of emotions on their thoughts and behaviours, and develop effective strategies for managing & regulating emotions.
CObj 5	Learners develop self-control, resist impulses, delay gratification, manage anger constructively.
Course Outcomes	
COut 1	Learners are able to define and understand the core concepts of Emotional intelligence.
COut 2	Develop self-awareness and emotional regulation skills.
COut 3	Embrace social awareness and empathy.
COut 4	Understand the role of EI in effective leadership.
COut 5	Explore different models and analyze the impact of EI on various aspects of life.

Modules at a Glance

Emotional Intelligence		
Sr. No.	Modules	No. of Lectures
1	Foundations of Emotional Intelligence	15
2	Managing Emotions, self esteem	15
3	Social Awareness and Relationship Management	15
Total		45

SYLLABUS

Sr. No.	Modules
1	Foundations of Emotional Intelligence
	<p>Introduction: Definition of EI, models of EI (Mayer-Salovey-Caruso Emotional Intelligence Test (MSCEIT), Goleman's model), correlation between EI and success in different domains</p> <p>Components- I: Self-awareness, self-regulation, social awareness, relationship management, difference between EI, IQ and personality traits</p> <p>Importance of EI in Personal Life: Building strong relationships, managing stress, achieving personal goals, mental and emotional well-being</p> <p>Importance of EI in Professional Life: Leadership effectiveness, teamwork, communication, conflict resolution, decision-making, customer service, job satisfaction</p>
2	Managing Emotions, self esteem
	<p>Understanding Your Emotions: Explore techniques for identifying and labelling emotions (e.g., emotional vocabulary, journaling), impact of emotions on thoughts, behaviours, and decision-making.</p> <p>Develop strategies for regulating emotions: Emotional regulation techniques, Deep breathing, relaxation exercises, cognitive reframing, Stress management techniques, Time management, exercise, healthy lifestyle habits.</p> <p>Developing self-control: Resisting impulses, delaying gratification, managing anger.</p> <p>Building Self-Confidence and Self-Esteem: connection between self-awareness, self-regulation, and self-esteem, Develop strategies for building self-confidence</p>
3	Social Awareness and Relationship Management
	<p>Understanding Others' Emotions: Develop empathy and perspective-taking skills, learn to read nonverbal cues (body language, facial expressions, tone of voice).</p> <p>Building and Maintaining Relationships: Development of strategies for building and maintaining healthy relationships</p> <p>Leading with Emotional Intelligence: the role of EI in leadership- inspiring, motivating, creating positive & supportive work environment, building high performance teams, ethical and responsible decisions</p>

Books and References:

- Emotional Intelligence: Why It Can Matter More Than IQ – Daniel Goleman
- The Emotional Intelligence Quick Book: Everything You Need to Know to Put Your EQ to Work – Travis Bradberry & Jean Greaves
- Working with Emotional Intelligence – Daniel Goleman
- Primal Leadership: Unleashing the Power of Emotional Intelligence – Daniel Goleman, Richard Boyatzis, Annie McKee
- Emotional Intelligence 2.0 – Travis Bradberry & Jean Greaves
- The EQ Leader: Instilling Passion, Creating Shared Goals, and Building Meaningful Organizations through Emotional Intelligence – Steven J. Stein
- The Power of Now: A Guide to Spiritual Enlightenment – Eckhart Tolle
- The 7 Habits of Highly Effective People – Stephen R. Covey
- The Language of Emotional Intelligence: The Five Essential Tools for Building Powerful and Effective Relationships – Jeanne Segal
- The Four Agreements: A Practical Guide to Personal Freedom – Don Miguel Ruiz

Teaching Pedagogy:

Lectures/ tutorials/ field work/ outreach activities/ project work/ vocational training/ viva/ seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning

Question Paper Pattern (Academic Year: 2025-2026)
Emotional Intelligence
Semester End Examination and Practical Examination – 100 Marks
SEMESTER V

A] Semester End Examination (SEE)- 60 Marks

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
 2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Written Test/ MCQ	20
PowerPoint Presentation/ Group discussion/ Assignment	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-2	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-3	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
	Total	75	60

**Bachelor Of Business Administration
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Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)**

4. Vocational & Skill Enhancement Courses

4.A. Vocational Skill Course

4.A.a Direct Tax - I (2 Credits)

Semester V

4. Vocational & Skill Enhancement Courses	
4.A. Vocational Skill Course	
4.A.a Direct Tax - I	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Learners will be able to understand direct taxation, its role in Government revenue, and its distinction from indirect taxes.
CObj 2	Learners will be able to compute total income and Tax under various heads considering residential status and exempt income by accommodating the provisions for clubbing of income along with set off and carry forward of losses.
CObj 3	Learners will be able to compute tax based on applicable provisions, including TDS, TCS, and advance tax along with the return filing procedure
CObj 4	Learners will be able to apply provisions related to assessment, appeals, penalties, interest and prosecution under tax laws.
CObj 5	Learners will be able to interpret special provisions and miscellaneous tax regulations for compliance.
Course Outcomes	
COut 1	Learners understood direct taxation, its role in Government revenue, and its distinction from indirect taxes.
COut 2	Learners computed total income and Tax under various heads considering residential status and exempt income by accommodating the provisions for clubbing of income along with set off and carry forward of losses.
COut 3	Learners computed tax based on applicable provisions, including TDS, TCS, and advance tax along with the return filing procedure.
COut 4	Learners applied provisions related to assessment, appeals, penalties, interest and prosecution under tax laws.
COut 5	Learners interpreted special provisions and miscellaneous tax regulations for compliance.

Modules at a Glance

Direct Tax – I		
Sr. No.	Modules	No. of Lectures
1	Introduction to Direct Taxes	10
2	Heads of Income & Computation of Total Income	10
3	Return of Income, TDS, TCS, Advance Tax & Miscellaneous Provisions	10
Total		30

SYLLABUS

Sr. No.	Modules
1	Introduction to Direct Taxes
	<ul style="list-style-type: none"> • Taxation as a source of Government Revenue • Difference between Direct and Indirect Taxation, • Basic Terminologies, • Scope of Total Income, • Residential Status, • Exempt Income • Tax Planning, Tax Management & Tax Evasion.
2	Heads of Income
	<ul style="list-style-type: none"> • Income from Salaries, • Income from House Property, • Income from Capital Gains, • Profits & Gains from Business & Profession, • Income from Other Sources • Clubbing of Income • Set off and carry forward of Losses • Deductions from Total Income • Computation of Total Income & Tax
3	Return of Income, TDS, TCS, Advance Tax & Miscellaneous Provisions
	<ul style="list-style-type: none"> • Understanding Slab rates of taxes. • Filing of Returns, Assessment & Appeals • Provisions pertaining to Tax Deducted and Collected at Source • Advanced Tax & Refund of Tax • Provisions pertaining to Interest & Penalties for violation of Income Tax Laws. • Provisions pertaining to under-reporting of income. • Miscellaneous & Special Provisions.

Books and References:

- "Income Tax Act, 1961" – Government of India (Bare Act with latest amendments)
- "Direct Tax Laws & International Taxation – Module" – The Institute of Chartered Accountants of India (ICAI)
- "Direct Taxes Law & Practice" – Dr. Vinod K. Singhania & Dr. Monica Singhania
- "Students' Guide to Income Tax" – Dr. Vinod K. Singhania & Dr. Monica Singhania
- "Professional Approach to Direct Tax Laws & International Taxation" – Dr. Girish Ahuja & Dr. Ravi Gupta
- "Income Tax Law & Practice" – Dr. H.C. Mehrotra & Dr. S.P. Goyal
- "Taxation (Direct & Indirect)" – T.N. Manoharan & G.R. Hari

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)**Direct tax - I****Semester End Examination and Practical Examination – 50 Marks****SEMESTER V****A] Semester End Examination (SEE)- 30 Marks**

Maximum Marks: 30

Duration: 1 Hours

Note: 1. All questions are compulsory.
2. All questions carry equal marks.

B]] Internal Evaluation - 20 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity/ PowerPoint Presentation-Pre-set criteria	20
Total	20

Paper pattern for written test of 30 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (to be attempted)
Q-1	Attempt any two of the following. A. Theory/ Concept based question B. Theory/ Concept based question C. Theory/ Concept based question	15	10
Q-2	Attempt any two of the following. A. Theory/ Concept based question B. Theory/ Concept based question C. Theory/ Concept based question	15	10
Q-3	Attempt any two of the following. A. Theory/ Concept based question B. Theory/ Concept based question C. Theory/ Concept based question	15	10
	Total	45	30

**Bachelor of Business Administration
(Shipping and Logistics Management) Programme**

Syllabus of courses of TY BBA

(With effect from the Academic Year 2025-2026)

**5. Field Project / Apprenticeship / Community Engagement & Services
5.A.a Campus Preparatory - Competence and Employability (2 Credits)
Semester V**

5. Field Project / Apprenticeship / Community Engagement & Services	
5.A.a Campus Preparatory - Competence and Employability	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	
CObj 2	
CObj 3	
CObj 4	
Course Outcomes	
COut 1	
COut 2	
COut 3	
COut 4	
COut 5	

S P Mandali's
R. A. PODAR COLLEGE OF COMMERCE AND ECONOMICS
(EMPOWERED AUTONOMOUS)

Matunga, Mumbai-400019

Course Structure
BACHELOR OF BUSINESS ADMINISTRATION
(SHIPPING AND LOGISTICS MANAGEMENT)

Semester VI

College Website: www.rapodar.ac.in

S P Mandali's
R. A. PODAR COLLEGE OF COMMERCE AND ECONOMICS
(EMPOWERED AUTONOMOUS)
Matunga, Mumbai-400019

BACHELOR OF BUSINESS ADMINISTRATION
(SHIPPING AND LOGISTICS MANAGEMENT)
TYBBA Semester VI

Syllabus
And
Question paper pattern of Course

As per National Education Policy 2020
To be implemented from Academic Year 2025- 2026

College Website: www.rapodar.ac.in

Bachelor of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of TYBBA as per National Education Policy 2020
(With effect from the Academic Year 2025-2026)

Course Structure (Level 5.5)

No of Courses	Course Code	Semester VI	Credits
1	Major (12 credits)		
1.A	Discipline Specific Core		
1.A. a		Port Operations & Pricing	04
1.A. b		Shipping Operations	04
1.A.c		Environment Social Governance and Ethical Compliances	04
2	Minor (03 credits)		
2.A. a		Legal Aspects of Maritime Business	03
3	General Elective (GE)/ Open Elective (OE) (03 Credits)		
3.A. a		Sustainable Business Models	
		Innovation, Creativity and Problem Solving	
		Human Capital Investment	
4	Vocational & Skill Enhancement Courses (VSEC) (02 credits)		
4.A	Vocational Skill Course		
4.A. a		Direct Tax - II	02
5	Field Project / Apprenticeship / Community Engagement & Services (02 credits)		
5.A. a		Internship or Project Work	02
TOTAL CUMULATIVE CREDITS			22

Exit option at the end of the Third year (on completion of semester V and semester VI):

Under Graduate Certificate in Data Science and Analytics will be awarded to a learner on fulfillment of the following conditions:

1. The learner should have acquired 44 credits in Semester V and VI considered together.
2. The learner should acquire an additional 4 credits as per norms by completing recognized courses under the National Skill Qualification Framework (NSQF) such as a certificate course on Introduction to Cloud Computing, a Course on Generative AI concepts, and an Internship.

**Bachelor of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)**

1. Mjor

1.A. Discipline Specific Core Courses

1.A.a Port Operations & Pricing (4 Credits)

Semester VI

1. Major	
1.A Discipline Specific Core	
1.A.a Port Operations & Pricing	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	To impart knowledge on the significance of Ports in international trade.
CObj 2	To understand the port pricing mechanisms
CObj 3	To study the role of port operations in International Trade and Transport
CObj 4	To understand the parameters used for measuring port performance
CObj 5	To have a basic idea on the establishment of cost and revenue centers for a port
Course Outcomes	
COut 1	Explain the role of ports in international trade and transport
COut 2	Examine the performance of Ports
COut 3	Identify the different port pricing systems
COut 4	Be aware of the various regulatory mechanisms including user appeals against charges.
COut 5	Understand the cost factors in pricing including for infrastructure, navigation services, equipment, staff and labour, marketing, security and safety, and for environmental services.
COut 6	Understand the integration of port charges with charges of other port operators and inland transport organisations and through transport charges.

Modules at a Glance

Port Operations & Pricing		
Sr. No.	Modules	No. of Lectures
1	Port Equipment	15
2	Process for vessel declaration, vessel reporting, pilot boarding, berthing, un-berthing, and sailing of the vessel	15
3	Types of Port Pricing and Classification of Port Tariffs	15
4	Estimated revenue generation by a port based on projected traffic for containers/ bulk cargo	15
Total		60

Sr. No.	Modules
1	Port Equipment
	Equipment for container handling- RMQC, RTGC, RMGC, Reach stackers, Tractor Trailers, Equipment for dry bulk cargo handling- Grab unloader, Continuous unloader, conveyor system Equipment for general cargo handling- sling, D shackle, ropes, hooks, net, etc. Port yard and cargo sheds: Development of container yards and capacity declaration, Development of yard for dry bulk cargo, Undeveloped yard for cargo like coal, coke, metal scraps etc. Development of cargo-covered shed for sensitive and costly cargo
2	Process for vessel declaration, vessel reporting, pilot boarding, berthing, un-berthing, and sailing of the vessel
	Complete procedure for declaration of vessel arrival plan to port for acceptance, vessel acceptance and issue of (VIA/ VCN), vessel arrival reporting by Master, berthing application, pilot boarding, vessel inward movement, berthing and securing of vessel with bollards, cargo operation, un-berthing application and sailing of the vessel, Port operation at deep draft ports. Draft survey on vessel arrival at berth, equipment placing, hatch cover opening, cargo breaking, cargo unloading, storage in the yard/ shed, cargo accounting daily, dispatch with measurement of weight after customs clearance
3	Types of Port Pricing and Classification of Port Tariffs
	Port pricing Type- Cost plus, performance-based, competition-based, Ad- valorem pricing, Classification of port tariff- VRC: Port dues, Pilotage, Berth hire, Shifting CRC: Cargo handling, wharfage, storage, dwell time charges.
4	Estimated revenue generation by a port based on projected traffic for containers/ bulk cargo
	Calculation of revenue generation by the port based on cargo type, quantity, and tariff applicable. Exercise on the calculation of estimated revenue (In Excel sheet) by a container port based on projected container traffic

Books and References:

- "Introduction to Port Economics" by Wayne K. Talley
- "Maritime Logistics: Contemporary Issues" by Dong-Wook Song and Photis M. Panayides
- "Port Management and Operations" by Maria G. Burns
- "Port Economics" by Kevin Cullinane
- "Ports and Terminals: Operations, Management, and Economics" by H. J. de Bok and Y. Wang
- "Maritime Economics and Logistics" by K. Cullinane, Y. Song, and T. Zheng

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)**Port Operations & Pricing****Semester End Examination and Practical Examination – 100 Marks****SEMESTER VI****A] Semester End Examination (SEE)- 60 Marks**

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-2	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-3	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-4	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
	Total	75	60

**Bachelor Of Business Administration
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Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)**

1. Major

1.A. Discipline Specific Core Courses

1.A.b Shipping Operations (4 Credits)

Semester VI

1. Major	
1.A Discipline Specific Core	
1.A.b Shipping Operations	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Learners will learn about Conferences, Consortium and different Acts
CObj 2	Provide insights into the berthing, un-berthing application process and the procedures for ships sailing out of ports.
CObj 3	Detail the general sequence of operations for container export, covering cargo arrival procedures from warehouses, factories, CFS, and ICDs.
CObj 4	Understand the complexities and nuances involved in container operations, considering different arrival points and modes of transportation.
Course Outcomes	
COut 1	Learner's knowledge regarding understanding and adherence to shipping conferences ensuring stability in rates and service provision provides clarity
COut 2	Gaining knowledge of Proper berthing procedures, customs clearance, and cargo handling contributing to efficient port operations.
COut 3	Understand that proper planning and execution in container operations enhances port efficiency.
COut 4	Knowledge of procedures for handling solid and liquid bulk cargo ensures safe and cost-effective operations in port

Modules at a Glance

Shipping Operations		
Sr. No.	Modules	No. of Lectures
1	Organization of Shipping, Shipping Conferences and Consortium	12
2	Commercial operations related to voyage	12
3	Liner services	12
4	Financing in Shipping Industry	12
Total		60

SYLLABUS

Sr. No.	Modules
1	Organization of Shipping, Shipping Conferences and Consortium
	<p>Organization of a shipping company – Roles of Commercial, Technical & Crewing departments – Inhouse vs. outsourcing of Ship Management functions – Ship Registries, National vs. open registries, Ship Classification societies</p> <p>Shipping conference and line conference- various shipping conferences worldwide, Conferences operation, advantages and disadvantages of conferences to shipping trade/ owners. Competition Act 2002, Shipping Consortium, the difference between consortium and conference</p> <p>Standard Ship Management contracts (BIMCO Shipman) – International Safety Management (ISM) code – ISMA code of Ship Management Practice.</p>
2	Commercial operations related to voyage
	<p>Commercial operations-Chartering, Voyage estimates, Time charter yield calculation Bunkering operations, Factors affecting vessel performance, Post fixture Management, Lay time calculation – Demurrage, Dispatch calculation</p> <p>Technical Management – Ship acquisition methods, Induction of a vessel in the fleet – Planned maintenance & emergency repairs, Dry-docking and annual / special surveys, Management of ship spares.</p> <p>Crew Management – Manning regulations, international conventions viz. STCW, SOLAS, Crew management companies, Maritime training establishments, Maritime Training administration, Port state control.</p>
3	Liner Services
	<p>Characteristics of Liner Services – Liner Trade routes, Types of Liner shipping operators – Break-Bulk Liner services, Roll on / off Liner services, Container Liner services , Passenger / Cruise Liner services.</p> <p>Organization of a containerized Liner Shipping company – Operations, Technical & Commercial functions, Marketing of Liner services, Appointment & management of Liner Agencies, Standard Liner Agency Agreement, World container fleet & methods of container acquisition viz. purchase, leasing.</p> <p>Types of Liner Services – Independent service, Consortium / Alliance services , Direct</p>

	vs Transshipment services, short sea feeder services, Liner freight rate structure & economics of a typical liner voyage, Liner conferences, E-commerce applications in Liner companies through EDI, Liner agents – Equipment control systems – Container Interchange services.
4	Financing in Shipping Industry
	<p>Financing of Shipping Business – Equity and debt issues – The basic secured loan & how it differs when the asset is a ship, The ship mortgage, Financing of new building ships – Appraising risk on shipping investment.</p> <p>Ship registration, Tax issues & depreciation policies, Forward rates, Futures, swaps and options in Ship financing Sale & lease back, Analysis of the share price movements of a public limited company.</p> <p>Sales and purchase of secondhand ships, Financing of secondhand ships, Analysis of standard Ship Sale & Purchase contracts, Role of ship sale brokers, Demolition market dynamics.</p>

Books and References:

- "Introduction to Shipping" by E. Grammenos
- "Maritime Economics" by Martin Stopford
- "Shipping Operations Management" by I. Branch
- "Maritime Logistics: A Guide to Contemporary Shipping and Port Management" by D. Bowersox
- "The Law of Shipbuilding Contracts" by S. N. M. Eder
- "Introduction to Marine Engineering" by D. A. Taylor

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)**Shipping Operations****Semester End Examination and Practical Examination – 100 Marks****SEMESTER VI****A] Semester End Examination (SEE)- 60 Marks**

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-2	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-3	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-4	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
	Total	75	60

**Bachelor Of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)**

1. Major

1.A. Discipline Specific Core Courses

1.A.c Environment Social Governance and Ethical Compliances (4 Credits)

Semester VI

1. Major	
1.A Discipline Specific Core	
1.A.c Environment Social Governance and Ethical Compliances	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Understand core ESG concepts, their evolution, and importance in shipping and logistics.
CObj 2	Integrate ESG principles strategically into shipping and logistics business operations.
CObj 3	Critically evaluate ESG issues, frameworks, and best practices in the industry.
CObj 4	Cultivate a future-oriented perspective on ESG in shipping and logistics, including emerging trends and career paths.
Course Outcomes	
COut 1	Learners demonstrate deep knowledge of ESG and its relevance to shipping and logistics stakeholders.
COut 2	Learners apply ESG frameworks and tools to real-world shipping and logistics scenarios.
COut 3	Learners are capable of analyzing complex ESG challenges and propose sustainable solutions for the industry.
COut 4	Learners demonstrate understanding of ESG leadership, collaboration, and career opportunities in shipping and logistics.

Modules at a Glance

Environment Social Governance and Ethical Compliances		
Sr. No.	Modules	No. of Lectures
1	Foundations of ESG in Shipping & Logistics	15
2	Integrating ESG into Shipping & Logistics Business Strategy	15
3	Future of ESG in Shipping & Logistics	15
4	Governance Considerations	15
Total		60

SYLLABUS

Sr. No.	Modules
1	Foundations of ESG in Shipping & Logistics
	<p>Defining ESG: Core concepts (3 pillars) of Environmental, Social, and Governance (ESG), Evolution & Importance of ESG for shipping companies and their stakeholders (investors, customers, regulators). Differentiating ESG from CSR (Corporate Social Responsibility), Application of ESG principles to the shipping and logistics industry, Financial and reputational benefits of integrating ESG principles, Risk analysis & its mitigation, creation of long- term value through ESG factors, Role of investors and stakeholders in driving ESG adoption. ESG issues and frameworks: Environmental issues (e.g., climate change, pollution, resource depletion), Social issues (e.g., human rights, labor practices, community engagement), Governance issues (e.g., board diversity, executive compensation, anti-corruption, Common ESG frameworks and reporting standards (e.g., GRI, SASB, UN SDGs). Community Engagement: Impact of shipping and logistics operations on local communities, including issues like noise, traffic congestion, and environmental impacts.</p>
2	Integrating ESG into Shipping & Logistics Business Strategy
	<p>Sustainable Shipping Practices: Fuel Efficiency: Technologies and operational measures to improve fuel efficiency, Port Infrastructure: Role of sustainable port infrastructure, including shore power, on-shore power supply, and green port initiatives, Waste Management: strategies for managing ship waste including waste water treatment, garbage management, and preventing oil spills.</p> <p>ESG Risk Management and Opportunity Identification: Conducting ESG materiality assessments to identify key issues for a specific organization, Developing ESG risk management strategies to mitigate potential risks, Identifying and capitalizing on ESG-related business opportunities.</p> <p>ESG Data Collection and Reporting: Understanding the importance of data collection and reporting for ESG performance, exploring different data sources and methodologies for ESG data collection, Developing ESG reporting frameworks and communicating ESG performance to stakeholders.</p> <p>ESG Integration Across the Value Chain: Examining how to integrate ESG considerations throughout the entire value chain, from sourcing to production to distribution.</p>

3	Future of ESG in Shipping & Logistics
	<p>Emerging ESG Trends: Emerging ESG trends such as climate change adaptation, circular economy, and stakeholder Capitalism, Impact of technology on ESG (e.g., briefly about blockchain, AI, IoT), role of innovation in addressing ESG challenges.</p> <p>The Future of ESG Leadership: Examining the role of leadership in driving ESG integration, Developing the skills and competencies needed for ESG leadership, Fostering a culture of sustainability and ethical behavior within organizations.</p> <p>The Role of Collaboration and Partnerships: Discuss the importance of collaboration between industry stakeholders, governments and NGOs to address ESG challenges in the shipping and logistics sector, Explore the role of international regulations and agreements in promoting sustainable shipping practices, Discuss the importance of public-private partnerships in developing and implementing sustainable solutions.</p> <p>Career Paths in Sustainable Shipping & Logistics: Explore career opportunities in the growing field of sustainable shipping and logistics. Discuss the skills and knowledge required for a career in ESG within the shipping and logistics industry. \Encourage students to pursue careers that contribute to a more sustainable and responsible shipping and logistics sector.</p>
4	Governance Considerations
	<p>Transparency and Disclosure: Discuss the importance of transparent reporting on ESG performance. Explore frameworks like the Global Reporting Initiative (GRI) and the Sustainability Accounting Standards Board (SASB).</p> <p>Board Diversity: Discuss the importance of board diversity and the inclusion of ESG expertise on boards of directors.</p> <p>Anti-corruption: Explore issues like bribery, corruption, and anti-competitive practices within the shipping and logistics industry.</p> <p>ESG and the Sustainable Development Goals (SDGs): Understanding the UN SDGs and their relevance to businesses, aligning business strategies with the SDGs to create shared value, Measuring and reporting on progress towards the SDGs.</p>

Books and References:

- A Comprehensive Guide to Environmental, Social, and Governance Practices Kindle Edition by Rakesh Verma
- Decoding ESG - A Comprehensive Guide to Environmental, Social and Governance Principles by Rear Admiral Sanjay Roye
- Environmental Social Governance Managing Risk and Expectations by By Karlheinz_Spitz, , Matthew
- Corporate Social Responsibility, ESG, and Compliance by Published online by Cambridge University Press
- Environment, Social and Governance by CS Anoop Jain AJ Publications

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)
Environment Social Governance and Ethical Compliances
Semester End Examination and Practical Examination – 100 Marks
SEMESTER VI

A] Semester End Examination (SEE)- 60 Marks

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
 2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-2	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-3	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
Q-4	Attempt any Three from the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question	20	15
	Total	75	60

**Bachelor Of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
2. Minor
2.A.a Legal Aspects of Maritime Business (3 Credits)
Semester VI**

2. Minor	
2.A.a Legal Aspects of Maritime Business	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Develop a comprehensive understanding of fundamental maritime law principles, conventions, and legal frameworks, with a focus on historical evolution and international dimensions, applied practically through case studies.
CObj 2	Equip students with knowledge on contractual elements intrinsic to maritime transactions, covering creation, interpretation, and enforcement, emphasizing negotiation, drafting, and evaluation skills through practical analysis.
CObj 3	Provide an advanced exploration of customs law, emphasizing applications and implications in international trade, especially the maritime sector, and addressing complex issues like tariff classifications, valuation methods, and compliance, with discussions on contemporary challenges and global regulatory changes.
Course Outcomes	
COut 1	Learners will develop a comprehensive understanding of fundamental maritime law principles, conventions, and legal frameworks, applied practically through case studies, with a specific focus on the historical evolution and international dimensions of the field.
COut 2	Learners will be equipped with the knowledge and practical skills necessary for dealing with contractual elements in maritime transactions, emphasizing negotiation, drafting, and evaluation skills through practical analysis and real-world scenarios.
COut 3	Attain an advanced exploration of customs law, focusing on its applications and implications in international trade, particularly in the maritime sector.
COut 4	Gain proficiency in addressing complex issues like tariff classifications, valuation methods, and compliance, with a deep understanding of contemporary challenges and awareness of global regulatory changes.

Modules at a Glance

Legal Aspects of Maritime Business		
Sr. No.	Modules	No. of Lectures
1	Foundations of Maritime Law	15
2	Contractual Aspects in Maritime Transactions	15
3	Advanced Topics in Custom's Law	15
Total		60

SYLLABUS

Sr. No.	Modules
1	Foundations of Maritime Law
	Importance of Understanding the Law in Shipping-Introduction to the significance of legal knowledge in the maritime industry, General principles of law applicable to shipping and logistics. Common law, case law, and statute law in the maritime context. Exploration of key legal doctrines and precedents in shipping. Types of Courts and Jurisdiction in Maritime Cases, Overview of the legal forums that handle maritime disputes. Jurisdictional considerations in maritime law cases. Analysis of limitation statutes and their impact on legal proceedings. Understanding time bars in the context of shipping and logistics, Admiralty Law – Law of General Average, Salvage – Alternative methods of dispute resolution – Law related to environmental pollution by ships.
2	Contractual Aspects in Maritime Transactions
	Law of Contracts in Maritime Context- Principles governing contracts in the shipping industry, Case studies on contract disputes in maritime transactions, Examination of agency relationships and their implications in maritime operations, Agent's authority and warranty of authority in the context of shipping, Legal considerations in the sale and purchase of goods in maritime trade. Detailed study of INCO Terms and their application in shipping contracts.
3	Advanced Topics in Custom's Law
	Overview of Customs Functions, Basic procedures on Taxability, Legal Aspects on Customs Clearance Procedure, Legal Aspects on arrival and departure of various Conveyances, Import Procedure with Regulations, Sea Cargo Manifest and Transshipment Regulations, Air cargo Manifest and applied Regulations

Books and References:

- "International Trade and Customs Laws" by Amarpal Singh
- "Law Relating to Maritime Zones in India" by V. Krishnamurthy
- "Customs Law Manual" by R. A. Agrawal
- "Contract Law in India" by Indu Bhan
- "Maritime Law" by Sairam Bhat

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)**Legal Aspects of Maritime Business****Semester End Examination and Practical Examination – 100 Marks****SEMESTER VI****A] Semester End Examination (SEE)- 60 Marks**

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.

2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-2	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-3	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
	Total	75	60

Bachelor Of Business Administration
(Shipping & Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
3. General Elective/ Open Elective
3.A.a Sustainable Business Models (3 Credits)
Semester VI

3. General Elective/ Open Elective	
3.A.a Sustainable Business Models	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Understand the principles and importance of sustainability in business.
CObj 2	Analyze sustainable business practices and their impact on economic, environmental, and social dimensions.
CObj 3	Design and evaluate business models that integrate sustainability into core operations.
CObj 4	Explore global and regional trends in sustainable practices across industries.
Course Outcomes	
COut 1	Articulate the principles of sustainability and their relevance in modern business.
COut 2	Assess the effectiveness of sustainable practices in various industries.
COut 3	Develop sustainable business models that balance profitability with environmental and social goals.

Modules at a Glance

Sustainable Business Models		
Sr. No.	Modules	No. of Lectures
1	Foundations of Sustainable Business	15
2	Developing Sustainable Business Models	15
3	Implementing and Measuring Sustainable Business	15
Total		45

Syllabus

Sr. No.	Modules
1	Foundations of Sustainable Business
	<p>Defining Sustainability: different dimensions of sustainability (environmental, social, economic), Environmental Sustainability: Climate change, resource depletion, pollution, biodiversity loss, circular economy, Social Sustainability: Social equity, human rights, fair labor practices, community development, ethical consumption, Economic Sustainability: Long-term profitability, inclusive growth, innovation, responsible investment.</p> <p>Triple Bottom Line (TBL): Understanding the interconnectedness of profit, people, and planet, Sustainable Development Goals (SDGs): Aligning business strategies with global sustainability objectives, Stakeholder Theory: Identifying and understanding the needs and expectations of various stakeholders (customers, employees, suppliers, communities, investors).</p>
2	Developing Sustainable Business Models
	<p>Circular Economy Principles: Designing products and services for reuse, repair, and recycling</p> <p>Blue Ocean Strategy: Creating new market spaces and unmet customer needs through innovation</p> <p>Business Model Canvas: A framework for analyzing and designing sustainable business models.</p> <p>Shared Value Creation: Identifying and capturing both economic and social value, Eco-innovation: Developing new technologies and business models that minimize environmental impact, Social Entrepreneurship: Creating businesses that address social and environmental problems</p> <p>Sustainable Supply Chains: Ensuring ethical and sustainable practices throughout the entire supply chain</p> <p>Green Marketing and Consumer Behavior: Understanding consumer attitudes towards sustainable products and services.</p>
3	Implementing and Measuring Sustainable Business
	<p>Sustainability Reporting: Communicating environmental and social performance to stakeholders.</p> <p>Life Cycle Assessment (LCA): Evaluating the environmental impacts of products and services throughout their lifecycle.</p> <p>Environmental Management Systems (EMS): Implementing and improving environmental performance within an organization.</p> <p>Corporate Social Responsibility (CSR) Strategies: Developing and implementing CSR initiatives that align with business Sustainability performance indicators</p> <p>Reporting standards: GRI, SASB, and integrated reporting, Role of technology in sustainability reporting</p> <p>Case studies: Best practices in sustainability reporting, Regulatory and policy challenges, Market trends and consumer behavior</p> <p>Financing sustainable business: Green bonds, venture capital, and ESG funds, The future of sustainable business: Trends and innovations.</p>

Books and References:

- The Circular Economy Handbook: Realizing the Circular Advantage – Peter Lacy, Jessica Long, Wesley Spindler
- The Responsible Company: What We’ve Learned from Patagonia’s First 40 Years – Yvon Chouinard, Vincent Stanley
- Sustainable Business Models: Principles, Promise, and Practice – Lars Moratis, Frans Melissen, Samuel O. Idowu
- The Business of Sustainability: Trends, Policies, Practices, and Stories of Success – Scott T. Young, Kanwalroop Kathy Dhanda
- Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers – Alexander Osterwalder, Yves Pigneur
- Green Giants: How Smart Companies Turn Sustainability into Billion-Dollar Businesses – E. Freya Williams
- The New Sustainability Advantage: Seven Business Case Benefits of a Triple Bottom Line – Bob Willard
- Sustainable Business and Industry: Designing and Operating for Social and Environmental Responsibility – Joseph Jacobsen
- Corporate Sustainability: Integrating Performance and Reporting – Ann Brockett, Zabihollah Rezaee

Teaching Pedagogy:

Lectures/ tutorials/ field work/ outreach activities/ project work/ vocational training/ viva/ seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning

Question Paper Pattern (Academic Year: 2025-2026)**Sustainable Business Models****Semester End Examination and Practical Examination – 100 Marks****SEMESTER VI****A] Semester End Examination (SEE)- 60 Marks**

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-2	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-3	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
	Total	75	60

Bachelor Of Business Administration
(Shipping & Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
3. General Elective/ Open Elective
3.A.a Innovation, Creativity and Problem Solving (3 Credits)
Semester VI

3. General Elective/ Open Elective	
3.A.a Innovation, Creativity and Problem Solving	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	Develop a deep understanding of the principles and processes of innovation and creativity in various fields.
CObj 2	Equip students with tools and techniques to approach and solve complex real-world problems creatively.
CObj 3	Inspire students to break conventional thinking patterns and develop original ideas.
CObj 4	Promote collaborative thinking by integrating insights from multiple disciplines.
CObj 5	Apply innovative and creative thinking strategies to real-life challenges in professional or entrepreneurial settings.
Course Outcomes	
COut 1	Demonstrate the ability to generate, evaluate, and implement innovative ideas to address challenges.
COut 2	Utilize creative problem-solving frameworks and techniques to develop novel solutions to complex problems.
COut 3	Analyze and assess problems from multiple perspectives to identify effective solutions.
COut 4	Apply design thinking methodologies to design and prototype user-centered solutions.
COut 5	Work effectively in teams to brainstorm, develop, and present innovative ideas and solutions.
COut 6	Translate creative concepts into actionable strategies for businesses, social causes, or technology ventures.
COut 7	Foster a mindset of curiosity and continuous learning to adapt to evolving challenges and opportunities.

Modules at a Glance

Innovation, Creativity and Problem Solving		
Sr. No.	Modules	No. of Lectures
1	Foundations of Innovation & Creativity	15
2	Problem-Solving Strategies & Techniques	15
3	Fostering Innovation & Creativity in Organizations	15
Total		60

Syllabus

Sr. No.	Modules
1	Foundations of Innovation & Creativity
	<p>Defining Innovation: Types of innovation (product, process, business model, etc.), disruptive vs. sustaining innovation, the importance of innovation in a competitive world.</p> <p>Understanding Creativity: The Creative Process: Divergent thinking, convergent thinking, stages of the creative process (preparation, incubation, illumination, verification).</p> <p>Creative Blocks: Identifying and overcoming common creative blocks (fear of judgment, lack of motivation, perfectionism), Building Creative Confidence: Cultivating curiosity, embracing experimentation, developing a growth mindset.</p> <p>The Role of Design Thinking: Human-centered approach to problem-solving, empathizing with users, generating ideas, prototyping and testing.</p>
2	Problem-Solving Strategies & Techniques
	<p>Problem Identification & Definition: Identifying root causes using tools like fishbone diagrams, 5 Whys, defining problems clearly and concisely using the "How Might We" framework.</p> <p>Problem-Solving Methodologies:</p> <p>Design Thinking: Detailed exploration of the design thinking process with practical applications.</p> <p>Lean Startup: Iterative development, rapid prototyping, and customer feedback loops</p> <p>Six Sigma: Data-driven approach to process improvement and defect reduction.</p> <p>Decision-Making Techniques: Decision matrices: Evaluating options based on criteria,</p> <p>Cost-benefit analysis: Assessing the potential risks and rewards,</p> <p>SWOT analysis: Identifying strengths, weaknesses, opportunities, and threats.</p>
3	Fostering Innovation & Creativity in Organizations
	<p>Creating an Innovative Culture: Encouraging experimentation and risk-taking, fostering collaboration and knowledge sharing, providing resources and support for innovation, Recognizing and rewarding innovative ideas.</p> <p>Leadership in Innovation: The role of leaders in inspiring and motivating teams. Creating a vision for innovation and aligning teams towards that goal, Building a culture of continuous learning and improvement.</p> <p>Innovation Tools & Technologies: Utilizing technology for idea generation and collaboration (e.g., online platforms, AI tools), exploring emerging technologies like artificial intelligence, block chain, and the Internet of Things.</p>

Books and References:

- Creative Confidence: Unleashing the Creative Potential Within Us All – Tom Kelley & David Kelley
- The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail – Clayton Christensen
- The Medici Effect: What Elephants and Epidemics Can Teach Us About Innovation – Frans Johansson
- The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm – Tom Kelley
- Lateral Thinking: Creativity Step by Step – Edward de Bono
- Thinkertoys: A Handbook of Creative-Thinking Techniques – Michael Michalko
- The Design of Everyday Things – Don Norman
- Problem Solving 101: A Simple Book for Smart People – Ken Watanabe
- Sprint: How to Solve Big Problems and Test New Ideas in Just Five Days – Jake Knapp
- The Back of the Napkin: Solving Problems and Selling Ideas with Pictures – Dan Roam
- A Whack on the Side of the Head: How You Can Be More Creative – Roger von Oesch

Teaching Pedagogy:

Lectures/ tutorials/ field work/ outreach activities/ project work/ vocational training/ viva/ seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning

Question Paper Pattern (Academic Year: 2025-2026)
Innovation, Creativity and Problem Solving
Semester End Examination and Practical Examination – 100 Marks
SEMESTER VI

A] Semester End Examination (SEE)- 60 Marks

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
 2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity	20
PowerPoint Presentation-Pre-set criteria	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-2	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-3	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
	Total	75	60

Bachelor Of Business Administration
(Shipping & Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
3.General Elective/ Open Elective
3.A.a Human Capital Investment (3 Credits)
Semester VI

3. Major	
3.A.a Human Capital Investment	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	To understand the concept of human capital and its significance in economic growth and development.
CObj 2	To explore the relationship between education, health, and productivity as components of human capital.
CObj 3	To analyze the costs and benefits of investments in human capital.
CObj 4	To examine policies and strategies for fostering human capital development at micro and macro levels.
Course Outcomes	
COut 1	Define and explain the importance of human capital and its relationship to economic development.
COut 2	Differentiate between physical and human capital investments.
COut 3	Evaluate how investments in education, training, and healthcare affect individual and national economic productivity.
COut 4	Understand the return on investment (ROI) from human capital initiatives.
COut 5	Analyze case studies of human capital strategies in developing and developed countries.
COut 6	Apply human capital theories to solve real-world problems in organizations and economies.
COut 7	Develop strategies for workforce training, leadership development, and organizational growth.
COut 8	Assess the social consequences of inadequate human capital investment.

Modules at a Glance

Human Capital Investment		
Sr. No.	Modules	No. of Lectures
1	Introduction to Human Capital	15
2	Health and Human Capital	15
3	Policies for Human Capital Development	15
Total		45

Syllabus

Sr. No.	Modules
1	Introduction to Human Capital
	Concept and definition of human capital, Differences between human and physical capital, Role of human capital in economic growth, Education as an investment in human capital, Private and social returns to education, Education systems and policies: A global perspective, Gender disparities in education and its impact on human capital, Skill development and training programs
2	Health and Human Capital
	Health as a component of human capital <ul style="list-style-type: none"> • Economic impact of health on productivity and development • Public health policies and their role in human capital formation • Challenges in achieving universal health coverage • Cost-benefit analysis of health investments • Measuring returns on investment in human capital • Opportunity costs and long-term impacts
3	Policies for Human Capital Development
	<ul style="list-style-type: none"> • Government strategies for fostering human capital • Role of international organizations in human capital formation • Challenges in implementing human capital policies in developing countries

Books and References:

- Investing in People: Financial Impact of Human Resource Initiatives – Wayne F. Cascio & John W. Boudreau
- The ROI of Human Capital: Measuring the Economic Value of Employee Performance – Jac Fitz
- Human Capital: What It Is and Why People Invest It – Thomas O. Davenport
- The Economics of Human Capital – Gary S. Becker
- Human Capital Management: Achieving Added Value Through People – Angela Baron & Michael Armstrong
- The Talent Delusion: Why Data, Not Intuition, Is the Key to Unlocking Human Potential – Tomas Chamorro-Premuzic

Teaching Pedagogy:

Lectures/ tutorials/ field work/ outreach activities/ project work/ vocational training/ viva/ seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning

Question Paper Pattern (Academic Year: 2025-2026)
Human Capital Investment
Semester End Examination and Practical Examination – 100 Marks
SEMESTER VI

A] Semester End Examination (SEE)- 60 Marks

Maximum Marks: 60

Duration: 2 Hours

Note: 1. All questions are compulsory.
 2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Written Test/ MCQ	20
PowerPoint Presentation/ Group discussion/ Assignment	20
Total	40

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (To Be Attempted)
Q-1	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-2	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
Q-3	Attempt any four of the following. A. Theory / Case study/ concept-based question B. Theory / Case study/ concept-based question C. Theory / Case study/ concept-based question D. Theory / Case study/ concept-based question E. Theory / Case study/ concept-based question	25	20
	Total	75	60

**Bachelor of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)**

4. Vocational & Skill Enhancement Courses

4.A. Vocational Skill Course

4.A.a Indirect Tax – II (2 Credits)

Semester VI

4. Vocational & Skill Enhancement Courses	
4.A. Vocational Skill Course	
4.A.a Indirect Tax	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	To understand the fundamentals of GST and Customs Law in India.
CObj 2	To explore administrative mechanisms, including registration, return filing, and taxpayer responsibilities
CObj 3	To learn to compute tax liability and understand payment and refund processes.
CObj 4	To examine exemptions, special categories, and sector-specific provisions under GST and Customs.
CObj 5	To evaluate the role of technology in streamlining GST and Customs compliance.
Course Outcomes	
COut 1	Learners will develop a clear understanding of the fundamentals of GST and Customs Law in India.
COut 2	Learners will be able to explore and apply administrative mechanisms, including registration, return filing, and understanding taxpayer responsibilities.
COut 3	Learners will be able to compute tax liability and understand the processes for payment and refund under GST and Customs.
COut 4	Learners will be able to examine and apply exemptions, special categories, and sector-specific provisions under GST and Customs.
COut 5	Learners will evaluate and apply the role of technology in streamlining GST and Customs compliance.

Modules at a Glance

Indirect Tax		
Sr. No.	Modules	No. of Lectures
1	Introduction to Goods & Services Tax	10
2	Administrative Mechanism for Goods & Services Tax	10
3	Introduction to Customs Laws	10
Total		30

SYLLABUS

Sr. No.	Modules
1	Introduction to Goods & Services Tax
	<ul style="list-style-type: none"> • Introduction and Overview of Goods & Services Tax • Features of Goods & Services Tax • Structure of Goods & Services Tax in India • Types of Goods & Services Tax • Types of Supply • Exemptions and Special Categories under Goods & Services Tax • Future of Goods & Services Tax in India
2	Administrative Mechanism for Goods & Services Tax
	<ul style="list-style-type: none"> • Registration under Goods & Services Tax • Input Tax Credit Mechanism • Rates and Classification of Goods & Services • Computation of Tax Liability & Payment • Return Filing Mechanism • Assessments & Audits • Tax Payers Rights and Responsibilities
3	Introduction to Customs Laws
	<ul style="list-style-type: none"> • Scope of Custom Laws • Overview of Customs Act, 1962 • Types of Custom Duties • Import & Export Procedures • Valuations under Customs Laws • Payment & Refund of Custom Duty • Role of Technology in Customs

Books and References:

- "Income Tax Act, 1961" – Government of India (Bare Act with latest amendments)
- "Direct Tax Laws & International Taxation – Module" – The Institute of Chartered Accountants of India (ICAI)
- "Direct Taxes Law & Practice" – Dr. Vinod K. Singhania & Dr. Monica Singhania
- "Students' Guide to Income Tax" – Dr. Vinod K. Singhania & Dr. Monica Singhania
- "Professional Approach to Direct Tax Laws & International Taxation" – Dr. Girish Ahuja & Dr. Ravi Gupta
- "Income Tax Law & Practice" – Dr. H.C. Mehrotra & Dr. S.P. Goyal
- "Taxation (Direct & Indirect)" – T.N. Manoharan & G.R. Hari

Teaching Pedagogy:

Lectures/tutorials/field work/outreach activities/ project work/ vocational training/ viva / seminars / term papers/ assignments / presentations / self-study/case studies etc. or a combination of some of these. Sessions shall be interactive in nature to enable peer group learning.

Question Paper Pattern (Academic Year: 2025-2026)**Indirect tax****Semester End Examination and Practical Examination – 50 Marks****SEMESTER VI****A] Semester End Examination (SEE)- 30 Marks**

Maximum Marks: 30

Duration: 1 Hours

Note: 1. All questions are compulsory.
2. All questions carry equal marks.

B] Internal Evaluation - 40 Marks

Method of Evaluation	Marks
Assignment/ Quiz/ Case Study/ Report on guest lecture/ activity/ PowerPoint Presentation-Pre-set criteria	20
Total	20

Paper pattern for written test of 60 marks

Question No.	Particulars (Nature of Questions)	Marks (Given)	Marks (to be attempted)
Q-1	Attempt any two of the following. D. Theory/ Concept based question E. Theory/ Concept based question F. Theory/ Concept based question	15	10
Q-2	Attempt any two of the following. D. Theory/ Concept based question E. Theory/ Concept based question F. Theory/ Concept based question	15	10
Q-3	Attempt any two of the following. D. Theory/ Concept based question E. Theory/ Concept based question F. Theory/ Concept based question	15	10
	Total	45	30

Bachelor of Business Administration
(Shipping and Logistics Management) Programme
Syllabus of courses of TY BBA
(With effect from the Academic Year 2025-2026)
5. Field Project / Apprenticeship / Community Engagement & Services
5.A.a Project or Internship (2 Credits)
Semester VI

5. Field Project / Apprenticeship / Community Engagement & Services	
5.A.a Project or Internship	
Course Objectives and Course Outcomes	
Course Objectives	
CObj 1	
CObj 2	
CObj 3	
CObj 4	
Course Outcomes	
COut 1	
COut 2	
COut 3	
COut 4	
COut 5	

