

**UGC ACADEMIC STAFF COLLEGE, UNIVERSITY OF MUMBAI
REFRESHER COURSE IN E-BUSINESS AND E GOVERNANCE**

Theme: Dynamics of E-Business and E-Governance: Issues and Challenges at Micro and Macro Level

**VENUE: R. A. PODAR COLLEGE OF COMMERCE & ECONOMICS
Monday 27th November 2017 to 16th December 2017**

REPORT

In the Inaugural Session, Dr. Shobana Vasudevan Course Co-ordinator welcomed the gathering. **Dr. Chandrahauns R. Chavan** Director, JBIMS, inaugurated the Course and delivered the keynote Address. Dr. Shobana Vasudevan (Course Coordinator) explained the Theme of the Course and the emerging trend and challenges in E-Business & E-Governance. She also underlined the duties and responsibilities of teachers to update themselves in this area of specialization as the world was going digital.

Resource Persons were invited from the corporate sector, Government organization and NGO . All the sessions were designed around the theme to empower and enrich the skills of participants. In addition to the Lectures, Practical Sessions for the entire day were arranged in computer lab on Advanced Excel made easy (Hands on training) by Podar Alumina Mr. Nachiket Pendharkar Microsoft Certified Trainer Founder & CEO of ViN Learning Centre.

Subject related Sessions like E- Business – Overview of E-business: Evolution of E-business in India by Dr. V. Aditya Srinivas Chief Operating Officer and Chief Economist, Bombay Stock Exchange Brokers Forum; Warehousing and Freight Issues in E-Business by Viren C. Dayal Director, Federation of Freight Forwarders Association in India; E initiative in Banking Sector by Mr. Datta B. Kale Ret. CGM RBI; Digital payment system in India by Mr. Tiru Sarma Associate VP National payment corporation of India; GST an Effort towards Governance: Process and Procedures by Mr. Pandurang Chate Dy Commissioner CGST- Mumbai I GOI

Subject related Sessions like E- Goverance: E-governance: enhancing Transparency by Mr. Ramesh Jiad Dy. Commissioner Sales Tax ; Credit rating : Relevance and Impact by Ms. Karishma Dixit, Director Business and Relationship Management India Rating and Research

(FITCH); E Governance : Issues and Complaines by Ms. Malati Kumar, Associate Member of The Institute of Company Secretaries of India Partner of SNA&CO; Cyber security in E-Business by Subramaniam Vutha, Proprietor at Subramaniam Vutha & Associates; Digital Marketing in E- Business by Mr. Jaimit Doshi, Chief Marketing Officer of Coverfox; E-Business development and strategy by Mr. Anantharaman Balakrishnan Enterprise Evangelist @ Amazon Internet Services Pvt. Ltd; Career in E- Business by Dr. Vinita Pimpale.

The library session (introduction and use of e-resources, (hand on training) was held by the college Librarian Mr. Santosh Patil. This session was of much use to the participants.

An actual hacking was performed by Jasmin C Dawada while his session on Ethical Hacking. He enlighten the participants on Mobile misuse by adolescent Learner: prevention and precautions.

Special lectures like Funding of E-Business by Anand Ladsariya; Using electronic gadgets for teaching and learning by Mr. Vishal Gondal Founder & Promoter GOQii; Valuation of E-Business by Raghu Iyer; Role of Higher Education Institutions in E-Environment by Dr. Agnelo Menezes Principal St. Xavier College; E-waste and Total waste Management by Ms. Hansu Pardiwala Waste Management Consultant; E-Filing of Income Tax Returns by Dr. CA Pradeep D. Kamthekar; Using Google search Engine for Research by Prof. Asif Shaikh; H-Index- impact Factor By Siddharth Kasthurirangan.

Grading activities in the course

- a) Group discussion
- b) Seminar presentation
- c) Book review

A One Day Field visit to SEBI was also arranged as part of the syllabi during the course. At the end of the course, participants were evaluated and graded accordingly.

The Valedictory Function of the refresher Course was held on Saturday 16th Dec 2017. Dr. Shobana Vasudevan the Course Coordinator of the Programme, welcomed the gathering and presented the Course Report.

Besides, the Participants provided the general Feedback about the course at the Valedictory Function. They opined that the course refreshed their knowledge and motivated them to be aware of the latest trends in E-Business and E-Governance and thanked the UGC-HRDC for the opportunity. They also appreciated the theme and proper selection of renowned academicians and experts as Resource Persons. Dr. Shanti, Director, UGC-HRDC University of Mumbai outlined the seriousness of the programmes and appreciated the cooperation and support of the Course Coordinator Dr. Shobana Vasudevan.

Principal Dr. Siddheshwar Gadade, Changu Kanu Thakur Arts, Commerce and Science College New Panvel, Chairperson of the Board of Studies in the Faculty of Commerce (Accountancy) presided over the function and distributed the Certificates. In his Valedictory Address he explained the importance and development of E-Business and E-Governance in the present-day context and also commended the effort taken by Dr. Shanti, Director, UGC-HRDC University of Mumbai to conduct these courses very successfully. After the distribution of the Course Certificates, Dr. Vinita Pimpale proposed the vote of thanks and recorded the support and cooperation extended by Dr. Shanti, Director, UGC-HRDC University of Mumbai.