

## INDUSTRIAL INTERFACE FORUM- ANNUAL REPORT 2014-15

### Activities conducted during the year 2014-15 :-

The forum organized industrial visits to

#### **A) Century Rayon Manufacturing Unit (B.K. Birla Group of Companies), Shahad**

Explanation of process manufacturing yarn, Raw Materials (pulp paper) to Final Product (RAYON) Process:

Paper is made from wood pulp of trees like Eucalyptus (India) and Pine and Spruce (Florida and Sweden) .Then it passes through the Homogenizer and Ageing Drum which convert it to slurry attar adding Caustic. The mixture is further processed and purified through the coaching Tower, Hopper and Simplex, Dissolver and Blender, by the end of which a purified liquid Viscose is formed.

Yarn is formed by interaction of Viscose with acid which then forms into cones after being treated in the Dryer and Cake Conditioning Room. The Rayon Cones are subjected to 17 types of washing processes before becoming ready for final packaging.

#### **B) Bisleri International pvt.ltd, Andheri East, Mumbai,**

An Italian Company formed by Felice Bisleri, in 1965 was bought by Jayantilal Chauhan. . The packaged water industry of Bisleri is worth 3 billion. Its production is around 95 million litres.

Bisleri had a market leadership of 70% share. It has reduced now to 60% yet it remains as a market leader.

#### **Committee members (2014-15):**

<b>Faculty Incharge:</b>	Prof. Vinita Pimpale
<b>Secretary :</b>	Sarthak Katira
<b>Joint Secretary :</b>	Vineet Shah
<b>Treasurer :</b>	Raj Sheth